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YOURS AS A GIFT

on this amazing offer!

Dutch-Afro Import Gardens

95 Fifth Ave

New York 3, N.Y.

The Fabulous **WINTER
WONDER FLOWER**

Christmas Roses

(Helleborus Niger Alifolius)

Blooms Outdoors In Your Garden From November To March — Even In 5 Inches of Snow!

HOW TO GET YOUR FREE

Christmas Roses

on this unusual friend-winning offer.

Look through this flower brochure. Select any offers you wish.

If your order totals \$5 or more, you get one Xmas Rose Plant FREE.

If your order totals \$10 or more, you get 2 Xmas Rose plants FREE.

And for each additional \$5, you get another Xmas Rose plant as our free bonus gift to you.



ACTUAL SIZE OF BLOOM

Imagine Picking These Flowers — With Fur Mittens On!

You'll call this amazing winter-blooming plant the greatest treasure in your garden! Even when you see it blooming in the snow, you'll scarcely believe your eyes!

You get dozens and dozens of winter blossoms from each single plant — blossoms so rose-like in charm and beauty that throughout the world this plant is known and loved as "The Christmas Rose." Supplies of this improved, large-blooming type are still so scarce, that fortunate indeed is the lucky gardener who can obtain them.

Yet now they can be yours as a gift! See exciting details on this page!

The Only Flower of Its Kind In All The World — Gives You Masses of Blossoms All Winter Long!

How would you like to grow genuine Christmas Roses in your garden in winter? And how would you like to cover your Thanksgiving table . . . your Christmas table . . . your New Year's table . . . with glorious masses of these luscious white, gold-centered flowers picked right from your own garden only a few hours before!

Just imagine how breathtaking your winter garden will look — how your neighbors will rub their eyes in sheer disbelief as they behold living masses of blossoms from each single plant — blooming right in the dead of winter!

Even when inches of snow lie on the ground, a few mild days is all they need to burst into a spectacular show of bloom! If a bitter cold snap catches them — they simply close their flowers. Then, when the mercury rises above freezing, they open their glorious buds again as if nothing had happened.

Flowers are 3 to 3½ inches across, borne in thick clusters on strong 8 to 10 inch stems. The lush foliage is a rich, handsome green and remains EVERGREEN ALL YEAR 'ROUND.

Exquisite And Long-Lasting As Cut Flowers, Too!

A single stem is so laden with blossoms, it's a complete bouquet in itself! And a corsage or flower arrangement stays fresh and crisp-looking for 7 to 10 days, if kept in a cool place at night. A small corsage at a florist's might easily cost you \$2.50 to \$3.50 depending on freshness of bloom. Yet a single plant can provide you with dozens of lovely corsages all winter long!

**Now Is The Proper Time To Plant!
For Breathtaking Winter Beauty!**

They're so easy to plant! They thrive in any good garden soil. And once established, they'll turn your garden into the winter showplace of the community! Plant them as low evergreen hedges. Plant them in beds and borders, in rock gardens, even under trees. But for the most stunning effect of all, set them in your foundation plantings and

at the entrance to your grounds, where everyone can see and admire them! One sight of them blooming in the snows will cheer you up for the entire winter!

**SUPPLIES LIMITED — TO AVOID DISAPPOINTMENT
— MAIL FREE GIFT RESERVATION FORM NOW!
You May Also Order Extra Plants Separately**

The plants we ship you are freshly dug in Holland and rushed here by plane to reach you in green, leafy vigor! They are the much-prized and hard-to-get *Helleborus Niger Alifolius*, a vastly superior strain than *H. Niger*, originally found blooming in the snow high in the mountains of the Swiss Alps. If our even scarcer red and pink varieties are available at the time you place your reservation, we will ship them on a first-come, first served basis as long as our supply holds out. Please do not order by color, however, as supplies of all Christmas Roses are extremely limited. Avoid disappointment — Act immediately!

PRICES IF ORDERED SEPARATELY

\$1.75 each, 3 for \$4.75, 6 for \$8.50, 12 for \$16.50

PLANTING TIME IS RUNNING OUT — MAIL ENCLOSED FREE GIFT FORM NOW!

TURN YOUR GARDEN INTO A WINTER WONDERLAND OF FLOWERS



... even while snow lies on the ground!

Imported Holland Bulbs Burst into Hundreds of Blooms As Early As January — Flower Right Up to May!

PLUS YOURS AS A GIFT Fabulous Christmas Roses That Bloom from November to March!

This winter, how would you like to grow flowers in your garden that can actually bloom in the snow!

Yes, as early as this January and February, when landscapes everywhere are bleak and bare, when not a spot of gay color shows up anywhere... how would you like to splash your garden with the colorful brilliance and beauty of flowering bulbs that defy wintry cold... and actually burst into cheery clusters of blossoms long before the last frosts of winter are over!

Blooms with the First Thaws of Winter!

Like all Arctic flowers, a few mild days in late winter is all they need to break out in bloom. And what bloom! Flowers up to 4 inches across that burst into almost every color of the rainbow! 3, 5 and even 15 flowers from each single bulb, massing in gorgeous clusters up to 9 inches across! And then, as usually happens in late January and February — more snow starts to fall!

Can you imagine the fantastic scene of beauty as you look out your window and see fresh snows falling on carpets of flowers which have already opened their blossoms? Can you imagine the fantastic thrill of stepping into your own garden with your winter coat on — of brushing fresh snows from the blossom tops... and then picking bouquets of flowers? Flowers that bloom by the hundreds in dazzling hues of rich blue flecked with white, pure purples and golds, peppermint candy stripes, fiery tones that reflect pink and red! And flowers that give you a succession of bloom right up to May... weeks after the last snows have

melted away and disappeared!

Trees Are Bare — But Flowers Bloom!

Plant now, and beginning with the first wintry thaws, you'll see your garden erupt into "the earliest flowering show on earth!"

Where earth should be bare, you'll see heavenly flowers lining your terrace with clusters of blue! Flowers to circle your bare trees and shrubs with purple 'n gold — while icicles often hang from their branches!

Wherever you look — you'll see Caucasian irises that look like orchids! Winter Aconites that burst into golden rings of sun-drenched blossoms! "Snow Glories" — with up to 15 square inches of bloom per bulb — sparkling like blue diamonds in the cold! You'll see your "Foolish Maidens of January" capering alongside your walks, your driveway or patio! And as the last snows recede, you'll see your gleaming red Ixias begin to flame into color... dotting your landscape with fiery patches of bloom!

The More Snow That Falls — The Earlier They Bloom!

Oddly enough, the more snow that falls in winter — the earlier and fuller your Holland bulbs leap into bloom! Why? Because the snow forms a warm insulating blanket — encourages strong root, stem and flower growth — protects the young buds as they nestle just under the surface. Then as the mercury lifts above freezing — as the sinking snows sift down to a few inches above ground — you'll often see myriads of colorful blossoms already peeping above the snow — opening their radiant beauty

for all to admire and envy! Truly a spectacle of wintertime flowering beauty!

Even the smallest collection of bulbs we send you is guaranteed to give you hundreds of exquisite flowers! We send you enough flowers to frame your hedges and evergreens with rainbow-like clusters of color! Enough flowers to flood your rock gardens, line your walks or frame your entrances with vivid splashes of beauty! Enough flowers to welcome you home with a warm, sunny smile while wintry blasts still blow!

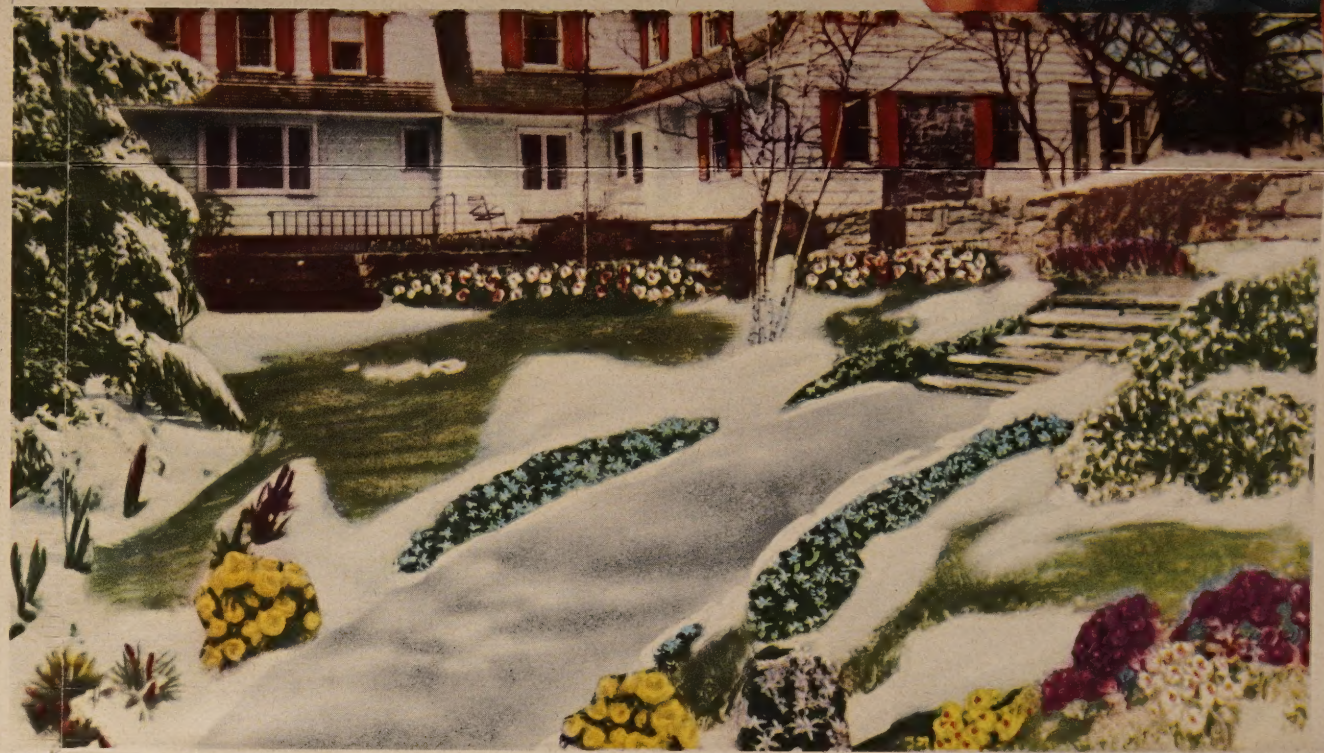
And how they multiply! Where you have hundreds of flowers the first season, you'll see almost twice as many next year, virtually 4 times more the year after... thousands more year after year!

What Makes These Bulbs So Different?

Why Do They Bloom So Early?

Instead of ordinary crocus that first open in mid-March or April, we send you spectacular, winter-blooming varieties that actually open their blossoms 4, 6, even 7 weeks earlier — right in the midst of snow-time! Instead of later-blooming Chionodoxas, we send you only the pick of the earliest! And once you see them erupt in full bloom — once you see their blue blossoms rippling in the bleak, wintry chill — you'll know why the Dutch promptly named them the "Glories of the Snow!"

Through selective breeding they developed a host of cold-weather beauties! And to cap the climax, they took a wild primitive species of wonder flower they found blooming high in the Swiss Alps... tamed it, hybridized it... and perfected the fabulous Christmas Rose that bursts into bloom again and again all winter long from November to March — and truly gives you the winter garden of your dreams! The amazing Christmas Rose that's yours free, when you accept any one of our bonus, friend-winning offers!



You can enjoy a wintry scene of beauty like this in your garden — weeks before the snow season is over! Read how you can make your garden first in the neighborhood to erupt into bloom — with **earlier-blooming** strains of bulbs developed by Holland plant science! Bulbs that turn your garden into a wintertime showplace of beauty as early as **January — right into February, March, April and May!**

LOOK BELOW AT THE SPECTACULAR BULB BEAUTIES INCLUDED IN YOUR "WINTRY WONDERLAND" COLLECTION

YOU'LL PICK HUNDREDS OF GLORIOUS BLOSSOMS LIKE THESE — WHILE WINTRY BLASTS STILL BLOW!

You Plant Them Once — Enjoy Them Forever — Cost Less Than 1/3rd Cent a Bloom

Think of it! They cost less than 1/3rd of a penny per bloom! They're so easy to plant, you can easily set in 100 bulbs in just about the same time it takes to plant a single, ordinary shrub! Yet, for that trifling cost, for that trifling effort, you'll be rewarded with a colorful show of late winter and early spring bloom for the rest of your life!

Bloom in Any Garden Soil — In Shade — Among Rocks — Under Trees!
They're so tough, so hardy, so practically

foolproof... they actually require less skill, less care and less work than almost any plant you can name. Why, you don't even need garden tools to plant them! You can merely take a kitchen spoon... dig a hole 2 to 3 inches deep — drop in the bulb, then fill up the hole! You can even plant them upside down and they're guaranteed to bloom. And remember, once you plant them... they're a permanent investment in beauty... multiplying into more bulbs, more flowers, more winter and spring beauty with each passing year!



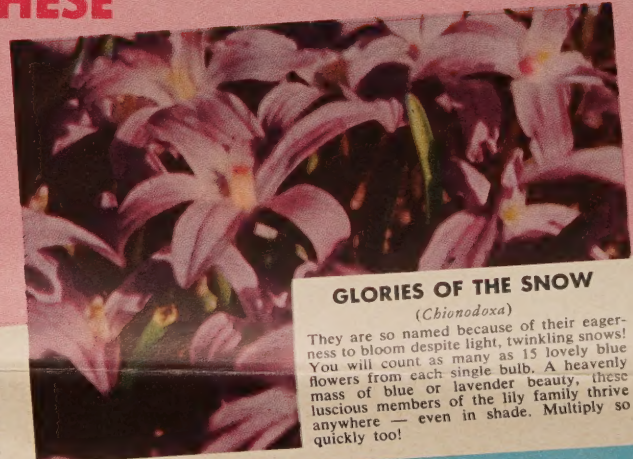
WINTER ACONITES

(*Eranthis Hyemalis*)
Isn't this truly "a golden sunburst of glory" — and all from one single bulb! Rightly named, they sometimes bloom as early as MID-DECEMBER in latitudes as far north as Michigan, Wisconsin, New England! Bursts out of a dark green rosette of foliage about 4 inches high to help start your '56 garden toward winter-scene beauty!



FOOLISH MAIDENS OF JANUARY

(*Galanthus*)
In January, country folks in Holland say the "Foolish Maidens Are Up"; in England they say "The Fair Maids of February Are Back"; while the French expression is "Perce-Neige" (the snow piercers) for these cold-thriving beauties! Ideal for rockeries. Neglected shady places are their paradise!



GLORIES OF THE SNOW

(*Chionodoxa*)
They are so named because of their eagerness to bloom despite light, twinkling snows! You will count as many as 15 lovely blue flowers from each single bulb. A heavenly mass of blue or lavender beauty, these luscious members of the lily family thrive anywhere — even in shade. Multiply so quickly too!



IXIA

Most colorful of all! In deep flaming shades of pure reddish fire, glowing golden sweet rosy-red — with a glittering golden or purple eye in the center. Blossoms up to 2 inches across, usually borne in clusters of 4 to 6 flowers. Though slightly later to bloom, they're so rewarding, we know you'll love them!



THE WINTER SET
(*C. Etruscanus-Susianus* Shown)

Earliest-to-Bloom Crocus Ever Developed!
Usually 4 or more blooms from each bulb... in clusters up to 7 inches across! See spectacular color effect when blooming in late snows of winter!



IRIS RETICULATA

The Iris that looks like an orchid and fragrant as a violet! Blossoms are dazzling violet-blue, kissed by a tip of orange 'n gold, which gives it ravishing "tigerskin look." Discovered blooming in Caucasian Mts., exquisite blossoms are up to 4 inches across, borne on graceful 8 inch stems. Unbelievable beauty for so early in the season!

In Holland, country folks have the saying, "Don't plant bulbs... plant pictures!" Each collection we send you will truly give you the picture garden of your dreams in late winter and early spring. Since they cost so little, yet do so much for your garden, why not order one of the larger collections for a really stunning wintry picture display — save money and get Free Gift Christmas Roses besides!

YOU GET ALL BULBS SHOWN AT LEFT IN YOUR "WINTRY WONDERLAND" COLLECTION

Choice, Hand-Selected, Imported Assortment

72 "Wintry Wonderland" BULBS.....only \$3

Guaranteed to give you hundreds of flowers this winter and spring

125 BULBS.....only \$5

(You get One Christmas Rose Plant Free)

500 BULBS.....only \$16.50

(You save nearly \$4.50 and you get 3 Christmas Roses Free)

Easy Planting and Landscaping Guide Included with Each Order

All Bulbs Guaranteed to Bloom This Winter And Spring — But You Must Plant Now!

You Need Send No Money — But Act at Once

As you know, fall planting time is rather a short season. And before you know it, planting time will soon be over and with it the opportunity to turn your garden into a wintry paradise of beauty! Therefore we urge you to pick out the offers of your choice and rush your order to us at once without delay. This is doubly true this season because it takes a few extra days to process your free-gift Christmas Rose plants which are flown in fresh from Holland, so that they will reach you in tip-top condition for earliest possible bloom!

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Dutch-Afro Import Gardens 95 - 5th Ave., New York 3, N. Y.

FREE Xmas Rose Offer Closes Soon!

ORDER TODAY —

SEE DOUBLE GUARANTEE OF SATISFACTION ON ENCLOSED ORDER FORM

HERE ARE OTHER EXCITING BULB OFFERS — ALSO ENTITLE YOU TO GIFT XMAS ROSES

For a Lovelier PICTURE GARDEN THIS SPRING —

Take Your PICK of HOLLAND'S Choice Bulbs!

- **Prime Varieties For Fall Planting!**
- **Improved Types For Bigger, Longer-lasting Bloom!**
- **Guaranteed Top-Quality Imported Bulbs —**
- **Every Bulb Guaranteed To Bloom This Spring.**

Everybody loves stately tulips, fragrant hyacinths, golden masses of daffodils! From early spring to late May they turn your garden and backyard into a colorful fairyland of beauty. So easy to plant too, and they require no special attention. Yet they reward you with a gay and refreshing show of spring beauty year after year!

Check the bulb sizes stated below — compare them for value! **Remember, the flower bud is in the bulb. The bigger the bulb — the bigger your flowers!** So, for the colorful Spring garden you've always wanted, place your order today! Easy planting and landscaping guide included. Add them to your order and get more Christmas Roses free!

NOW! THE LONGEST-BLOOMING RAINBOW TULIP COLLECTION WE'VE EVER OFFERED!

COLORFUL ARRAYS OF BLOOM FROM MARCH TO JUNE!

The charm of this collection is that it gives you the longest display of dazzling bloom in the tulip world! **Flaming reds, shell pinks, pure whites, breathtaking bi-colors, — even spectacular blacks!** Combines the fiery-hued characteristics of the Darwins with the dignified beauty of Breeders — the enormous size, unbelievable fragrance and orchid-like bloom of special Parrot varieties — the sheer grace and in-

formal beauty of Cottage tulips! We've also spiced your collection with **newer, rarer and costlier specialty introductions** to excite "oohs" and "ahs" of wonder and lend an exotic touch of enchantment!

Finest Quality Giant Size Bulbs, measuring at least 9 cms across.

42 Tulipsonly \$5.50

100 Tulipsonly \$11.00

(You save \$2.09)

HOW EMPTY
YOUR GARDEN
WILL LOOK
WITHOUT THEM!

Dutch-Afro Import Gardens
95 - 5th Ave., New York 3, N. Y.

DAFFODILS FOR NATURALIZING



Golden Trumpet-Type Shown

Here's your chance to get the most beauty for the least cost in daffodils! Because we have specially hand-picked choice varieties for you that multiply like rabbits, virtually doubling and redoubling their golden masses of bloom each spring!

In this collection you get enormous yellow-headed trumpet beauties, snow-whites, pink and red-centered types, plus "showpiece" bi-color, double-flowering daffodils!

Planted in drifts under trees, in rockeries and shady places, along your garden paths, driveway, water banks or fences — in any drab spot that needs a sparkling show of **gay springtime color** — they not only give you a gorgeous display next spring, but soon spread into solid masses of golden bloom (called naturalizing).

Selected, large-sized bulbs, minimum 10 cms across.

18 for \$3 40 for \$5
100 for \$10

FRAGRANT HYACINTHS For Joyous Spring Beauty



How your heart will sing as you watch the colorful spectacle of these 9-inch flower heads erupting in early spring glory! **They'll fill your garden with fragrance up to 20 feet away**, so be sure to plant some near your windows! They're marvelous for indoor planting too — any flower pot or bulb bowl will do. Now you can get a **whole collection** for the same cost a florist might charge you for just two or three potted bulbs at Easter — and enjoy their glorious bloom year after year!

Giant bulbs, at least 14 cms across. Labeled assortment of red, blue and white.

18 bulbsonly \$5
40 bulbsonly \$10

Blooms 8 to 10 Inches Across! PARROT WONDER



New! World's Largest Tulip

Do you have any idea how spectacular a tulip measuring 8-10 inches across can be? Then cup your hands—and stretch them that wide apart. For then and only then can you begin to realize the awe-inspiring size and beauty of this flaming red-red tulip—the **new wonder flower** that Holland bulb science has now created for you!

Just 6 of them will give you a flower show stretching about 4½ feet across — beginning this April! So just imagine how your garden will light up like a sea of fire when you plant them in solid masses of 15, 30, even 50. Borne on strong, stately 22" stems, the flame blossoms are ideal for cutting too. Just one of them will light up a whole corner of your room! Naturally, only big, top-quality bulbs can produce blooms of this size, and we are indeed proud to offer you outstanding specimens of this flaming new Queen of the Tulip World! Such prime bulbs cost a little more, but they'll more than repay you with their extra-ravishing beauty year after year!

Red-blooming only — minimum 11 cms across.
15 Bulbs\$4.75 50 Bulbs.....only \$13.75

**TO GET YOUR FREE CHRISTMAS ROSES —RUSH YOUR ORDER TODAY
LOOK INSIDE AT THE SPECTACULAR WINTER GARDEN YOU CAN HAVE ➡**